



**FOR IMMEDIATE RELEASE**  
December 5, 2005

Contact: Shannon Price  
(517) 492-1302 Direct Line  
shannon@arialink.com

### **Triple Play Services deployed at The Arbaugh in Lansing**

**Lansing, Mich.**—Arialink Broadband, Lansing’s leader in Internet and telecommunication connectivity, has successfully deployed “triple play” bundle packages that include phone, cable TV and high speed Internet, all available through one infrastructure to The Arbaugh in Downtown Lansing.

The Arbaugh, located at 401 S. Washington Square in Downtown Lansing, features 48 units. The once Arbaugh Department Store was vacant for many years until recently re-constructed into loft apartments. Opening this December, residents of The Arbaugh are primarily Thomas M. Cooley Law School students and young professionals.

The “triple play” bundle packages allows residents to have high quality services and provides low costs by bundling the service for a price that is less than the price of individual services. Features of the services provide an additional benefit to residents. The phone service includes features such as call waiting and caller ID for no additional fee. Several channels are offered through cable TV packages including 60 channels for the basic service, 120 channels for the premium basic and 180 channels for the platinum option. Internet is available at high speed with 1Mb available in the basic service and 10Mb available in the premium service.

By bundling the packages together, residents can get all three services for the low cost of \$67.50. Arialink Broadband offers 24 hour technical support for residents that have questions about their services and provides on-site assistance when needed.

‘Residents have been extremely satisfied with the services offered from Arialink Broadband. The services are high quality and available at an affordable cost. The residents at The Arbaugh depend on reliable services and Arialink Broadband successfully provides that,’ said Morgan Decker, The Arbaugh property manager.

Arialink Broadband is a leading provider in connectivity for businesses, institutions and multi-family communities. For more information on Arialink Broadband, please visit [www.ariaink.com](http://www.ariaink.com) or call (517) 492-1350. For more information in The Arbaugh, please visit [www.thearbaugh.com](http://www.thearbaugh.com).

###

