



FOR IMMEDIATE RELEASE
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Lansing School District selects Arialink Broadband as phone service provider

Lansing, Mich.—Arialink Broadband today announced the Lansing School District has signed a 3-year agreement to purchase phone service that will save the school district approximately \$70,000, while increasing capability and improving quality. The service will be delivered over Arialink's fiber optic network with capacity to support over 2,000 Voice over IP (VoIP) phone users.

"We are proud to welcome Lansing School District as a new customer for Arialink," said Arialink Broadband President, Jason Schreiber. "Many of the regional educational institutions already rely on Arialink for mission critical business operations. We are thrilled Lansing Schools selected Arialink as their telephone and wide area network provider."

The agreement offers unlimited local calling, highly competitive long distance rates and a consolidation of services, which equates to significant savings for the district. The system will also allow the school to leverage VoIP phone technology with Arialink Broadband's Gigabit Ethernet wide area network service for many exciting new service enhancements, such as a homework hotline and consolidated voice messaging.

"We are always looking for ways to reduce operational costs but customer service is the most important part of the relationship. We're confident that Arialink will provide superior service and response to our dial tone and wide area networking needs." said Camille Jones, Director of Technology for the Lansing School District.

Arialink Broadband is a leading provider in connectivity for businesses, institutions and multi-family communities. For more information on Arialink Broadband, please visit www.ariaink.com or call (517) 492-1350.

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