



**FOR IMMEDIATE RELEASE**  
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## **Genesis Surgical Centers selects Arialink Broadband to provide gigabit fiber wide-area networking for each of its facilities**

**Lansing, Mich.**—Arialink Broadband today announced involvement in adding Genesis Surgical Centers to its Gigabit fiber network. Genesis Surgical Centers has selected Arialink Broadband to provide one gigabit of bandwidth through its fiber network to implement wide-area networking to its facilities.

Genesis Surgical Centers specializes in outpatient services including gastrology and ortheopedic care. With two locations both in Lansing, one located on East Jolly Rd. and another on Lake Lansing, Genesis employs over 90 people and visits with several patients daily. The wide-area networking solution will allow both facilities to use the fiber provided by Arialink Broadband.

Fiber, which is a method for transmitting information over hair-thin fibers of glass allows bandwidth capabilities that are greater than other methods. The one gigabit of fiber provided to Genesis Surgical Centers is equivalent to 1,024 megabits, about 200 times faster than a cable modem. Adding Genesis to the fiber ring at each node will entail adding them to Arialink Broadband's existing fiber routes that expands over existing route 125 miles throughout the metro Lansing area.

The addition of the gigabit fiber will allow users to connect through high-speed Internet to both the outside world and transfer data securely between the two facilities.

Arialink Broadband is a leading provider in connectivity for businesses, institutions and multi-family communities. For more information on Arialink Broadband, please visit [www.ariaink.com](http://www.ariaink.com) or call (517) 492-1350.

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