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Arialink Broadband selected for Grand Rapids HotSpotsCoolCity program

Lansing, Mich.-A wireless broadband initiative to bring wireless Internet to the Grand Rapids community has selected Arialink Broadband as a demonstration network vendor. The program, HotSpotsCoolCity, was developed to attract economic growth and improve services to residents.

The program, which includes several partners such as the State of Michigan and the City of Grand Rapids, will install ten demonstration networks to test each vendor's wireless technology and reaction from users. The overall purpose of the demonstration networks is to analyze wireless as an effective tool to the city.

"Arialink's technology enables communities like Grand Rapids to rapidly achieve their municipal broadband objectives. We're proud to participate in this demonstration network, both for the opportunity to present our technology and for the positive effects on the community at large," said Jason Schreiber, President of Arialink Broadband.

Wireless hotspots will be featured throughout several locations in the Grand Rapids area. Arialink's demonstration network site is centered at Creston High School, 1720 Plainfield Avenue NE. The network extends approximately a half-mile in all directions. The usage of the network will be free to all users during the 8-week demonstration period. Arialink is also sponsoring two educational sessions in July for Grand Rapids residents who are interested in learning more about Wi-Fi technology.

"I am excited to work with our partners to bring wireless Internet to our community. This technology will provide an economic development tool to attract and retain business, reduce the digital divide with affordable high-speed broadband service, improve municipal service delivery to residents, reduce the cost of government, and create a seamless wireless infrastructure to attract and retain young professionals," said Mayor George K. Heartwell.

Arialink Broadband is a leading provider in connectivity for businesses and institutions. For more information on Arialink, please visit www.aerialink.com.

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