



FOR IMMEDIATE RELEASE
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Grand Rapids Wireless Broadband Demonstration Provider to Host Kick Off Event

Lansing, Mich.- Arialink Broadband, a demonstration network vendor for the initiative to bring wireless Internet to the Grand Rapids community, will celebrate the program with a demonstration kick off on Tuesday, July 12 at the Van Belkum Branch of the Grand Rapids Public Library.

A wire cutting will kick off the event, followed by a press conference. "Arialink's technology enables communities like Grand Rapids to rapidly achieve their municipal broadband objectives. Using our highly scalable Wi-Fi system, cities who partner with Arialink can deploy access to the entire metropolitan area; with minimal investment and low risk of technology obsolescence. We're proud to participate in this demonstration network, both for the opportunity to present our technology and for the positive effects on the community at large," said Jason Schreiber, President of Arialink.

The program, HotSpotsCoolCity, was designed to attract economic growth and improve services to residents. Wireless hotspots will be featured throughout several locations in the Grand Rapids area during the demonstration's 8-week period to test each vendor's wireless technology and reaction from users. The overall purpose of the demonstration networks is to analyze wireless as an effective tool to the city. During that time, Internet service will be free to network users. Arialink's demonstration network site is set to be located on Plainfield Avenue NE.

"I am excited to work with our partners to bring wireless Internet to our community. This technology will provide an economic development tool to attract and retain business, reduce the digital divide with affordable high-speed broadband service, improve municipal service delivery to residents, reduce the cost of government, and create a seamless wireless infrastructure to attract and retain young professionals," said Mayor George K. Heartwell.

WHAT: Arialink Official Demonstration Network Kick Off/Press Conference

WHERE: Van Belkum Branch of the Grand Rapids Public Library, 1563 Plainfield Avenue NE

WHEN: Tuesday, July 12, 2005 1:30 p.m.

Arialink Broadband is a leading provider in connectivity for businesses and institutions. For more information on Arialink, please visit www.aerialink.com.

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