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### **Arialink Broadband begins HotSpotsCoolCity program with kickoff event**

**Lansing, Mich.**—City of Grand Rapids officials, community leaders, residents and Arialink Broadband staff gathered on July 12 at the Van Belkum Branch of the Grand Rapids Public Library to celebrate the start of Arialink's network site for the HotSpotCoolCity program.

The program, HotSpotsCoolCity, was designed to attract economic growth and improve services to residents. Wireless hotspots will be featured throughout several locations in the Grand Rapids area during the demonstration's 8-week period to test each vendor's wireless technology and reaction from users. The overall purpose of the demonstration networks is to analyze wireless as an effective tool to the city. During that time, Internet service will be free to network users. Arialink's demonstration network site is located on Plainfield Avenue NE.

"We are blessed in Grand Rapids. We have a visionary Mayor who painted a image of a wireless future in our community. We have an aggressive City Manager who appointed a staff team to research wireless technology and many partners including Grand Rapids Public Schools, the State of Michigan and Kent County," said Greg Sundstrom, Assistant City Manager of Grand Rapids.

In efforts to educate the community on Wi-Fi Technology and useful Internet applications, Arialink will be holding an educational session at the Van Belkum Branch of the Grand Rapids Public Library on July 20 at 6:30 p.m.

"We are proud to be a vendor of the HotSpotsCoolCity demonstration network and support the vision of the Mayor and the City of Grand Rapids to bring wireless broadband to the community," said Jason Schreiber, President of Arialink Broadband.

Arialink Broadband is a leading provider in connectivity for businesses and institutions. For more information on Arialink, please visit [www.aerialink.com](http://www.aerialink.com).

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