



FOR IMMEDIATE RELEASE
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Arialink Broadband Introduces Triple Play Services

Lansing, Mich.—Arialink Broadband, Lansing's leader in business Internet connectivity, has introduced their new home services and "triple play" bundle packages. Triple Play bundles include phone, Cable TV and high speed Internet as one service. Triple play provides a savings for the customer by bundling the service for a price that is less than the price of individual services.

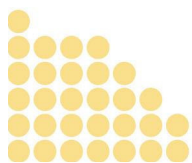
The three services are made available through one infrastructure. Users can connect to the infrastructure to acquire all three services and are only billed once. In the past, separate providers delivered phone, Cable TV and high speed Internet, costing the customer about 70% more for the equivalent Arialink service. Triple play offers customers a substantial improvement in quality, convenience, technology and cost.

Arialink's triple play services will be made available initially at the following apartment communities: The Arbaugh in downtown Lansing, Prudden Place Apartments in Lansing, Philip C. Dean Apartments in Lansing and Riverwalk Apartments in Corunna, Mich.

"We're proud to provide service to these communities. Triple play will allow residents access to finally enjoy a full digital home experience at an affordable cost," said Jason Schreiber, Arialink Broadband President.

Arialink Broadband is a leading provider in connectivity for businesses, institutions and multi-family communities. For more information on Arialink, please visit www.aerialink.com. For more information on triple play services, contact Arialink Broadband Sales Manager, Lisa Paszkiewicz at (517) 492-1313.

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