



FOR IMMEDIATE RELEASE
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Arialink Announces Sponsorship of Homerun for H.O.P.E.

Lansing, Mich.—Arialink announced today their sponsorship in the Homerun for H.O.P.E. annual Capital City High School Baseball Tournament to be held on May 5 and 6 at Oldsmobile Park in Downtown Lansing. The proceeds from the event benefit the H.O.P.E. scholarship fund, a program established in 2001 that provides Lansing School District students the opportunity for a college education. This is the third year Arialink has participated as a sponsor.

Lansing Sexton, Lansing Everett, Lansing Eastern and Haslett High School will be featured at the third annual baseball tournament. Games start May 5 at 6pm and May 6 at 9am with admission \$4.00, kids under 12 are free.

“The Lansing School District has a solid reputation for providing quality education to students and preparing them for their future. Arialink is proud to participate in Homerun for H.O.P.E. and support students who desire the opportunity for a college education,” said Jason Schreiber, Arialink President.

The program, Helping Other People Excel (H.O.P.E.), is an education initiative in cooperation with the Lansing Police Department, Lansing Community College, Lansing School District, Michigan State University, City of Lansing and local businesses and community residents. Students can enter the program when they are in sixth grade and commit to the pledge that they will finish high school. The students are selected by their schools and if their commitment is kept, students receive two free years of tuition at Lansing Community College.

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